| Program Name: E                  | BA Integrated Graphic Design and Me   | edia            | Program Na       | ame: Graphic Design, B.A.  |                 |
|----------------------------------|---|-----------------|------------------|--|-----------------|
|                                  | Becker College  |                 |                  | Assumption University  |                 |
| Requ                             | uired (Core) Courses in the Major Total # courses required =                                    |                 | Total # o        | Required (Core) Courses in the Major ourses required = 12 required courses, 2 elec | tivos           |
| Required Course                  | es <u>with</u> an Equivalent Course at the Re<br>Institution                                    | eceiving        |                  | quivalent Courses at Receiving Institution   | lives           |
| Course Number                    | Course Title  | Credit<br>Hours | Course<br>Number | Course Title   | Credit<br>Hours |
| GRPH1100                         | Design Technology   | 3               |                  |  |                 |
| ARTS1301                         | Principles of Design  | 3               |                  |  |                 |
| ARTS1100                         | Principles of Drawing   | 3               | ART 101          | Drawing 1  | 3               |
| GRPH1001                         | History of Graphic Design   | 3               |                  |  |                 |
| GRPH2220                         | Computer Illustration   | 3               | ARD 216          | Illustration   | 3               |
| ARTS1003<br>ARTS1004<br>ARTS2003 | Art History I OR Art History II OR Contemporary Art History: Art and Artists of the Digital Age | 3               | ARD 229          | Art Since 1945   | 3               |
| GRPH2140                         | Graphic Design I  | 3               | ARD 115          | Graphic Design 1   | 3               |
| GRPH2110                         | Typography  | 3               | ARD 217          | Typography   | 3               |
| GRPH2170                         | Principles of Digital Imaging   | 3               | ARD 175          | Intro to Digital Photography   | 3               |
| MKTG2101                         | Advertising   | 3               | [MKT 310         | Marketing – counts as elective in GD major   | 3]              |
| GRPH2160                         | Introduction to Web Design  | 3               | ARD 318          | Graphic Design for the Web   | 3               |
| GRPH3150                         | Branding & ID Systems   | 3               |                  |  |                 |
| GRPH2180                         | Animation and Motion Graphics   | 3               | ARD 317          | Motion Graphic Design  | 3               |
| GRPH4520                         | Senior Team Project   | 3               |                  |  |                 |
| GRPH4110                         | Design Studio I   | 3               |                  |  |                 |
| GRPH4510                         | Design Portfolio  | 3               |                  |  |                 |
| GRPH4210                         | Design Studio II  | 3               |                  |  |                 |
| GRPH4300                         | Career Internship   | 3               | ARD 300          | Internship in Graphic Design   | 3               |
| GRPH2230                         | Integrated Media Solutions  | 3               |                  |  |                 |
| GRPH2150                         | Graphic Design II   | 3               | ARD 215          | Graphic Design 2   | 3               |
| GRPH3120                         | Publication Design  | 3               |                  |  |                 |
| GRPH3130                         | Advertising Design  | 3               |                  |  |                 |
| GRPH3110                         | Advanced Web Design   | 3               |                  |  |                 |
| GRPH3140                         | Package Design  | 3               |                  |  |                 |
| Sub Total Requir                 | red Credits with Course Equivalents   | 72              |                  | Sub Total Course Equivalent Credits  | 30              |
|                                  |   |                 |                  |  |                 |

| Required Cou                           |                | out an Equivalent Course at ing Institution | the                              | Red                        | ognitio               | n of Credit at Receiving<br>(if applicable)      | g Institution           |                 |
|--|----------------|---|----------------------------------|----------------------------|-----------------------|--|-------------------------|-----------------|
| Course Number                          | Course 7       | Title Title                                 | Credit<br>Hours                  | Description of applicable) | How C                 | redit Will Be Recognized                         | (if                     | Credit<br>Hours |
| GRPH1100                               | Design T       | echnology                                   | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| ARTS1301                               | Principle      | s of Design                                 | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH1001                               | History o      | f Graphic Design                            | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH3150                               | Branding       | & ID Systems                                | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH4520                               | Senior To      | eam Project                                 | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH4110                               | Design S       | tudio I                                     | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH4510                               | Design P       | ortfolio                                    | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH4210                               | Design S       | tudio II                                    | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH2230                               | Integrate      | d Media Solutions                           | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH3120                               | Publication    | on Design                                   | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH3130                               | Advertisi      | ng Design                                   | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH3110                               | Advance        | d Web Design                                | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| GRPH3140                               | Package        | Design                                      | 3                                | Counts as ele              | ctive tov             | vards GD major                                   |                         | 3               |
| Sub Total Require                      | d Credits v    | vithout Course Equivalents                  |                                  | Sub Total R                | ecogniz               | ed Non-Equivalent Cou                            | ırse Credits            | 6               |
|  |                |   |                                  | Additiona                  | l Requi               | ired Courses at the Red                          | eiving Institu          | tion            |
|  |                |   |                                  | Course<br>Number           | Cours                 | e Title  |                         | Credit<br>Hours |
|  |                |   |                                  | ARD 315                    |                       | Graphic Design 3                                 | 1                       | 3               |
|  |                |   |                                  | ARD 401                    |                       | Senior Seminar                                   |                         | 3               |
|  |                |   |                                  |                            |                       |  |                         |                 |
|  |                |   |                                  |                            |                       |  |                         |                 |
|  |                |   |                                  |                            |                       |  |                         |                 |
|  |                |   |                                  | Sul                        | o Total               | Additional Required Co                           | urse Credits            | 6               |
| Elective Courses<br>choices if needed) | (Total # co    | urses required = ) (attach lis              | st of                            | Elective Co                | ourses (              | Total # courses require<br>choices if needed)    | <b>ed =</b> 2 ) (attach | list of         |
|  |                |   |                                  | 2                          |                       |  |                         |                 |
| GRPHXXXX                               |                | GRPH Elective                               | 3                                |                            |                       |  |                         |                 |
| GRPH4400                               |                | Advanced Topics in Design Elective          | 3                                |                            |                       |  |                         |                 |
| OPENXXXX                               |                | OPEN Electives (6)                          | 18                               |                            |                       |  |                         |                 |
| Sub Total Elective                     | e Credits      |   | 24                               | Sub Total Ele              | ective C              | redits   | 6                       |                 |
|  | eral Education | cation Requirements<br>on Offerings (Course | # of<br>Gen<br>Ed<br>Credi<br>ts | Requirement Attach List of | t <b>s</b><br>General | Education  Education Offerings les, and Credits) | # of Gen Ed<br>Credits  |                 |

| Distribution of General Education Requirements  Attach List of General Education Offerings (Course Numbers, Titles, and Credits) | # of<br>Gen Ed<br>Credits | Distribution of General Education<br>Requirements  Attach List of General Education<br>Offerings (Course Numbers, Titles, and<br>Credits) | # of Gen Ed Credits |
|--|---------------------------|---|---------------------|
| CORE-1001/ CORE-1500 Managing<br>Transitions   | 3                         | Person and Society 3  | 3                   |
| CORE-ENGL Composition and Agile<br>Mindset (English 1001)  | 3                         | Core Seminar: ENG130 English Composition  | 3                   |
| CORE 3100 Developing an Entrepreneurial Mindset  | 3                         |   |                     |
| ENGL 1003 Writing about Literature   | 3                         | Core Seminar: LTE 140 Introduction to Literature  | 3                   |
| HUMN Humanities Elective   | 3                         | Great Conversation 1: Second Literature   | 3                   |
| Lab Science Elective   | 4                         | Scientific and Quantitative Reasoning 1   | 4                   |
| Science Elective   | 3                         | Scientific and Quantitative Reasoning 2   | 3                   |
| Social Science Elective  | 3                         | Person and Society 1  | 3                   |
| Social Science Elective  | 3                         | Person and Society 2  | 3                   |
| PHIL1300 Informal Logic and Critical Thinking  | 3                         | Great Conversation 2: 3 <sup>rd</sup> PHI PHI 210 Logic   | 3                   |
| MATH 3305 Linear Algebra   | 3                         | Scientific and Quantitative Reasoning 3: MAT 203 Linear Algebra   | 3                   |
| Pre-Calculus or Calculus II  | 3                         | MAT 114 or MAT 118  | 3                   |
| MATH 2400 (counted above)  | 0                         |   |                     |
| Sub Total General Education Credits  | 37                        | Sub Total General Education Credits   | 34                  |
| Curriculum Summary   |                           | Curriculum Summary  |                     |
| Total credit hours required for degree   | 121                       | Total credit hours required for degree  | 120                 |
| Prerequisite, Concentration or Other Requirements, if any  |                           | Prerequisite, Concentration or Other<br>Requirements, if any:   |                     |

The above equivalences grant AU Core Credit for all Becker Core courses except for CORE 3100, Developing an Entrepreneurial Mindset. The courses below are the remaining Assumption University Core requirements not fulfilled by the equivalents above. These would be required of Becker students based on proximity to completion (120 credits), but in no case would they extend time to degree. Seniors would not face added requirements if they have completed Becker's general education curriculum. Juniors could be required to take a proportion of these requirements based on the extent to which they otherwise fit in their on-time degree programs. Those who matriculate at Assumption as sophomores would generally be expected to complete these courses in addition to the Becker core.

| Total credits                             | 15, 18, or 21 |
|---|---------------|
| Global Awareness (can double count)       | 3 or 0        |
| Foreign Language 2 (if starting)          | 3 or 0        |
| Foreign Language 1 (if placed)            | 3             |
| THE 15X Second Theology                   | 3             |
| THE 100 Introduction to Theology          | 3             |
| PHI 15X Second Philosophy                 | 3             |
| PHI 100 Socrates and the Search for Truth | 3             |

## **Assumption University Core Checkoff Sheet**

| CORE SEMINARS (6 courses) Fall/Spring sequences, expected to be completed by the end of sophomore year Reading and writing intensive, to build skills for the rest of the curriculum  | Global<br>Awareness<br>(GA) Options   | Social<br>Science<br>Options   |
|---|---|--|
| □ ENG130 □ LTE 140, CLT140, or 204 in a language □ PHI100 □ PHI 151, 152, 153, 154 □ THE 100 □ THE 150, 151, 153  | MAY double<br>count in core<br>Any language   | May NOT double<br>count in core<br>Social Science                                |
| SCIENTIFIC AND QUANTITATIVE REASONING (3 courses)  Math 114 or higher (placement binding)  One Natural Science  Science majors choose from BIO160, CHE131, ENV150, PHY201  Non-science majors choose from BIO102 (lecture and lab), BIO105, BIO110,  BIO115, BIO140 (for education majors), CHE105, ENV120  | Any Spanish course with Latin American content  | courses must be<br>from different<br>disciplines, unless<br>taken for Statistics |
| One more scientific or quantitative course  2 <sup>nd</sup> Natural Science (see listing above)  2 <sup>nd</sup> Math above first  Any statistics course (ECO115, PSY224, SOC300)   | ANT 131<br>BUS 330<br>CLT 385<br>ECO 252  | ECO 110<br>EDU 101   |
| Any computer science course A social science course from ANT131, ECO110, any GEO, PSY101, PSY 253, SOC121, SOC122  PERSON AND SOCIETY (3 courses)   | ECO 264<br>EDU 302<br>GEO 100<br>GEO 222  | Any Geography GLS 100  |
| One History from HIS114/115; HIS116/117; HIS180/181 One Social Science (see list to the right) One more History or Social Science  2nd 100-level HIS from those above, or HIS150R in Rome;  | GEO 232<br>GEO 108<br>GLS 100<br>GLS 112  | HRS 119<br>HRS 121<br>LAS 200  |
| or any 200 or 300 level history. If taking a second 100-level HIS, must take any Part I and any Part II  2nd Social Science from a different discipline than the first  | (3 times)<br>HIS 114<br>HIS 115<br>HIS 241  | POL 203<br>POL 207<br>Juniors and Seniors  |
| CULTURE AND EXPRESSION (2, 3, or 4 courses)  ☐ One Fine Art from ART101, ART106, ART107, ART111, ARD115, ARH125, ARH140R, ARH223R, ARH224R, ARH160, MUS101, MUS122, MUS124, MUS125, MUS126, MUS233, MUS193 (three times), MUS195 (three times), MUS196 (three times), MUS197 (three times)  ☐ (☐) One or Two Foreign Language (placement binding)  1 semester of Foreign Language at placement level, or two semesters of a new language; EDU302 if majoring in education; American Sign Language I and II count as a language.  ☐ One Global Awareness May double count within the core. | HIS 250 HIS 251 HIS 252 HIS 254 HIS 255 HIS 282 HIS 283 HIS 290 HIS 291 HIS 363 HIS 383 | Any POL  PSY 101 PSY 210 PSY 240 PSY 290  CLT/PSY/HIS/ SOC 285                   |
| THE GREAT CONVERSATION (2 courses)  □ 1 of 2  2 <sup>nd</sup> Literature from ENG225-295 or ENG320-395 or any Comparative Literature or Literature in a Language except 204 or HON200.  | HIS 385<br>INB 318<br>MUS 125   | HIS/ANT 254<br>HIS/ANT 255<br>Choose 1 only:                                     |

| WMS 385   CRM 242 |
|-------------------|
|-------------------|